

overview

Powerful strategic thinking paired with compelling visual execution. Brings an energetic drive and a passion for quality to every engagement. Thrives on solving client challenges in unexpected ways. Possesses a holistic understanding of what it takes to deliver engaging user experiences – from strategy and architecture to content, design and execution. Believes that ideas – not technology – drive successful interactive marketing. Seeks a highly creative environment to deliver smart and engaging solutions for interactive media.

experience

IQ Interactive, Art Director Atlanta, GA (June 2006 to Present)

Concepted, art directed and designed compelling interactive solutions. Managed freelance and staff design resources. Presented concepts/creative to clients. Projects include interactive broadband video, flash microsites, online promotions, e-magazines, banners and rich media, html e-mail campaigns, strategic engagement and more.

Clients: Wachovia, Celebrity Cruises, Intercontinental Hotels Group, UPS, IBM, American Cancer Society, Royal Caribbean

THINK Interactive, Senior Art Director Atlanta, GA (August 2004 to June 2006)

Concepted, art directed and designed compelling interactive solutions for Fortune 1000 clients. Managed freelance and staff design resources. Presented concepts/creative to clients. Projects included major destination sites, online promotions and sweepstakes, micro sites, web based applications, banners and rich media, viral campaigns, html e-mail, user testing and more.

Clients: Alltel, IBM, Windstream, Bellsouth, Garden of Life, Emory Goizuetta School of Business

DeepBlue Digital, Creative Director Atlanta, GA (February 2003 to August 2004)

Managed the design and production departments, while also serving as a core design resource. Pitched new business, presented creative, estimated budgets, and managed client relationships. Implemented a new work process that significantly improved efficiency and increased profit margins. Projects included website design, flash animation, and logo design for small to medium size business.

Clients: Earthlink, U.S. Submarines, Yellowstone Park, Poseidon Resorts, Corautus Genetics, Sweetwater Brewing Co., Safire Aircraft, MusicCorp, Aviation Technology Group, The Mazda Foundation

The Portfolio Center, Interactive Design Instructor Atlanta, GA (Winter Semester 2003)

Prepared original course material, delivered lectures, tutorials and general instruction to the students.

Faucett Group, Interactive Designer Atlanta, GA (December 2000 to February 2003)

Designed and executed various new media projects in a .com agency environment. Worked with the Creative Director to design user interfaces, online branding, and Internet marketing campaigns. Projects included website design, flash animation, logo design, 3D animation, and cd-rom.

Clients: Southern Company, Atlantic Station, Traditional Matchmakers, Marineland, Winter Group, 280 North, Pharmaderm, Lane Company, Wolffer Estate, Hammock Beach Club,

education

Bachelor of Fine Arts, University of Georgia (2000)

-Graduated Magna Cum Laude with a 3.8 GPA (concentration in drawing and digital media)

-Awarded the Hope Scholarship for 4 consecutive years

Cortona, Italy study abroad (1999)

-Awarded the Cortona work/study scholarship

skills

Competencies-

Art Direction, Interface Design, Identity Design, Campaign Development, E-mail Marketing, SEO, Animation, Illustration, Rich Media

Platforms-

Mac OS X, Windows XP

Applications-

Photoshop CS2, Image Ready, Illustrator CS2, Flash 8, Swift 3D, Dreamweaver, 3DS MAX 6, After Effects 6.5, Premiere

awards

Webby Awards

2007 Webby Award, Tourism — YellowstonePark.com
2007 People's Choice Award, Tourism — YellowstonePark.com
2005 People's Choice Award, Tourism — YellowstonePark.com

Horizon Interactive Awards

2007 Gold, Email Campaign — YellowstonePark.com

Interactive Media Awards

2007 Best in Class, Travel/Tourism — YellowstonePark.com

Financial Communications Society

2007 Best in Show, Interactive — Wachovia Retirement Guide

Web Marketing Association Internet Advertising Competition Awards

2006 Outstanding Micro Site — Alltel Youth Site
2005 Outstanding Achievement — Alltel Excellent Sales Guy Video
2005 Best Telecommunication Integrated Ad Campaign — Alltel/LG/Mini Campaign

Web Marketing Association WebAwards

2005 Outstanding Website — Alltel.com Redesign

DFW Interactive Marketing Association

Served as a judge for the 2006 Excellence in Interactive Marketing Awards